

Nesreen Selim

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EDUCATION

Marymount University, Bachelor Of Arts

May 2024

Interior Architecture and Graphic Design **GPA: 3.6**

AWARDS

WindowsWear Competition Top Ten Finalist

May 2021

Capital Rail Vision Competition First Place

May 2021

Kravet Design Of Distinction First Place

May 2022

Cosmo Couture Competition Volunteer

Jan 2023

Metropolis 100 Recipient

May 2024

LICENSES

LEED GA Leed Green Associate Accreditation

July 2024

EXPERIENCE

SR/A Interior Design Firm, Interior Design Intern

January 2023–May 2023

- Organized resource library
- Met and consulted vendors
- Ordered samples and procurements
- Selected furniture and ordered products
- In charge of marketing and budgeting for firm
- Mailed samples to clients

Crate & Barrel, Furniture Sales and Design Associate

Aug 2023 - January 2024

- Executed on-site consultations, optimized furniture selections for a boost in sales and enhanced customer satisfaction
- Developed detailed floorplans and engaging mood boards, increasing customer engagement metrics.
- Personalized spatial solutions, improving customer satisfaction and loyalty metrics.
- Provided expert design guidance, elevating the shopping experience and achieving growth in average transactions
- Delivered in-home design support, streamlining furniture selection and reducing decision time.
- Optimized spatial layouts for sharp customer satisfaction, contributing to growth in repeat business and positive referrals

Marymount University, Interior Design Resource Librarian

January 2021–May 2024

- Updating reference materials and contacted firms or persons offering samples
- Picked up samples and equipment including paper and ink for ID printers and plotters
- Updated software for computers such as Enscape and Revit
- Ordered samples and finishes
- Organized departmental events

Ann Taylor, Visual Interior Designer

Jan 2021-Dec 2022

- Coordinated visual direction, enhancing displays, and streamlining merchandising, boosting notable store appeal.
- Implemented plans, exceeding company standards, elevating customer engagement, and increasing sales.
- Revamped mannequin displays, optimizing space and product visibility, contributing to increased customer satisfaction.

TECHNICAL SKILLS

- Enscape
- Revit
- Adobe Creative Suite
- Studio Designer
- Construction Documents
- Microsoft Office
- Construction Administration